

60 Wharf Drive #804
Brooklyn, NY 11222
1718 344 5415
linkedin.com/in/briansensebe

EDUCATION

Art Institute of
Ft Lauderdale
2001
AA in Animation
Best portfolio of
graduating class

Brian Sensebe → Motion Design / Art Direction / Animation

SOFTWARE

Adobe Suite
After Effects
Photoshop
Illustrator
InDesign
Premiere
Figma

ABOUT

I am a creative director and multidisciplinary designer specializing in motion design. With extensive experience in animation, branding, and visual storytelling, I create motion graphics for broadcast, social media, and digital platforms.

EXPERIENCE

Motion Designer

Airbnb
2024 - 2025

- As part of the Marcom team, I created motion designs for Airbnb's latest bi-annual launches. Prototyping product release demos, and UI interactions using Figma and After Effects.
- Collaborated with ADs and UX designers to create UX animations for social and product, driving global Airbnb app updates.

Motion Designer

ViacomCBS/Paramount
2019 - 2023

- Motion graphics for tv show campaign promos, show packages, network ids & social media campaigns.
- Worked remotely across several different art departments for Viacom network brands such as VH1, MTV, CMT & Comedy Central.

Motion Designer

Vox (Quibi)
2020

- Art directed and animated graphics for Vox's first-ever daily show, *Answered*, which aired on the Quibi app.
- Worked remotely with team to create motion graphics, animated info graphics, & character animations for daily episodes.
- One of the top shows on Quibi – over a million views on YouTube.

Freelance

Various Design Firms
& Agencies
2017 - present

- Worked independently as a motion designer and art director, collaborating directly with clients, major motion graphics studios, post-production companies, and advertising agencies.
- Animated graphics, logos, film titles, video editing, composting & social media. Notable clients: NBA, Uber, Sesame Workshop, Sesame Street, Spotify, McDonalds, Skillshare, WeTransfer, Vox, AP, The Economist, Nike, Moma.
- Notable agencies: Gretel, Sibling Rivalry, ODD, BNS, Hornet, Loyal Kaspar, Trollback, etc.

Senior Motion Designer

Bloomberg LP
2015 - 2017

- Part of the initial Bloomberg design and animation team responsible for launching the new Morgan Stanley digital signage screens in Times Square.
- Designed and animated promos, logos, and dynamic graphics for the screens, using Bloomberg data to create all visual content.